

# Desert Code Camp

---

## What is Code Camp?

Code Camp is a non-profit event all about software development, by and for the developer community. Code Camp started in the eastern United States in 2004 and has spread to numerous cities around the globe. Last year over 5000 developers participated in Code Camps in the western US alone. Many developers make a weekend out of travelling to a Code Camp in their region. The consistently high quality and wide range of content makes it a popular training event for developers, rivaling events that cost thousands of dollars to attend.

## Community Driven

Code Camp is made up of technical presentations submitted by the local developers, and is organized by local developers as well. All are encouraged to participate and speak on development topics that interest them. Particular effort is made to create a friendly atmosphere for first-time presenters, encouraging more developers to share their expertise and be recognized by their peers.

## All about the Code

Code Camp emphasizes less slides, more code. The main requirement around code demonstrated is it must be shareable with education-friendly terms. Code Camps typically have an eclectic mix of sessions ranging from introductory to advanced, from broad in scope to esoteric and left field. Attendees have their pick of subjects ranging from software design and methodology, web development, multimedia graphics and gaming, application security, interface design, robotics, and much more.

## Inclusive

Code Camp strives to be available to anyone interested. They are held on the weekends outside of office hours so anyone can participate. Code Camp is free to attend thanks to the contributions of supporting organizations.

Code Camp is an all-ages event with something to offer developers of all levels, from beginner to advance. It's a great opportunity for prospective students to learn about the field from industry veterans in their local area.

## Platform agnostic

Code Camp is unique in that it isn't specific to a particular platform, technology, or language – if it has something to do with code, it is fair game.

## About Desert Code Camp

Desert Code Camp was launched in 2004 with attendance and speaker participation increasing every year. It is one of the largest community-run events in the local tech community, with attendance over 700 estimated for October 2014. Desert Code Camps have taken place all over the Phoenix Metro area; this one will take place in Chandler, AZ at the Chandler-Gilbert Community College. We've seen between 30 to 100 sessions during the course of a single event, and expect to see greater levels of participation this time around. Desert Code Camp can be found online at <http://oct2014.desertcodecamp.com/>.

# Desert Code Camp

---

## **Supporting Desert Code Camp**

Desert Code Camp follows a contribution model for support. We avoid the term “sponsor” as it can imply ownership or control. The owners of this event are the Phoenix Metro area developer community.

Contribution is a great way to show you support the software industry here in the Phoenix Metro area.

Some organizations choose to contribute because of the training benefits that Code Camps provide their employees. For much less than the cost of travel, registration fees, etc, companies can have their entire staff trained on a multitude of topics... often by the same trainers who are charging for other events!

## **Benefits of Contribution**

All contributors receive recognition with logo and/or business name placement on the Desert Code Camp web site, and during the event on session handouts. Contributors are also acknowledged during the keynote session to kick off the event.

Additional benefits vary depending on the category of contribution, listed on the following page.

# Desert Code Camp

---

## Marquee Contribution Opportunities

Contribute to Desert Code Camp with high visibility, high profile exposure for your company, organization, product or service with one of these Premium Marquee Contribution Opportunities. Each represents a unique opportunity, so act now.

Marquee Opportunity	Amount	Benefits
<b>Welcome Reception</b> <i>Friday evening reception for Sponsors, Presenters, Volunteers and Special Guests (~100 users)</i>	\$3000  Covers cost of the food and drinks.	Mentioned on the contributor's page Mentioned in the speakers email communications. Signage allowed at the Welcome Reception Logo on the speaker's shirt. One table with two chairs in the expo area.
<b>Saturday Morning Breakfast</b> <i>Breakfast for attendees (~400 users)</i>	\$3000  Covers cost of the food and drinks.	Mentioned on the contributor's page Mentioned in the attendee email communications. Signage allowed during breakfast. Logo on the speaker's shirt. One table with two chairs in the expo area.
<b>Saturday Afternoon Lunch</b> <i>Lunch for attendees (~700 users)</i>	\$5000  Covers cost of the food and drinks.	Mentioned on the contributor's page Mentioned in the attendee email communications. Signage allowed during lunch Logo on the speaker's shirt. Two tables with two chairs in the expo area.
<b>Saturday Evening Attendee party</b> <i>Cost for the attendee after party in downtown Chandler (~200 users)</i>	\$5000  Covers cost of the food and drinks.	Mentioned on the contributor's page Mentioned in the attendee email communications. Signage allowed at the Attendee Party Logo on the speaker's shirt. Two tables with two chairs in the expo area.
<b>Onsite Registration Expenses</b>	\$3000  Cost of speaker t shirts, printed schedule, printed name tags, registration	Mentioned on the contributor's page Mentioned in the attendee email communications. Signage allowed at the Registration desk Logo on the speaker's shirt. One table with two chairs in the expo area.

---

## Desert Code Camp

---

### Leveled Contribution Opportunities

Contribute to Desert Code Camp with high visibility, high profile exposure for your company, organization, product or service with one of these Level Contribution Opportunities. Contributions gathered this way will be pooled together to cover the expenses of Desert Code Camp.

Opportunity	Amount	Benefits
Platinum	\$2500 and up	Mentioned on the contributor's page Mentioned in the speakers email communications. Logo on the speaker's shirt. One table with two chairs in the expo area.
Gold	\$1000 and up	Mentioned on the contributor's page Mentioned in the attendee email communications. Logo on the speaker's shirt.
Silver	\$500 and up	Mentioned on the contributor's page Mentioned in the attendee email communications.

**Please note:** *That sponsorship levels will be considered based on the cash received not the cash value of donated products or services.*